



Going for the Gold: *Librarians as Information Champions*

September 28-30, 2005
Hilton Lake Placid Resort
Lake Placid, New York



*Joint Annual Chapter Meeting of the
New York-New Jersey & Upstate New York and Ontario Chapters of
the Medical Library Association*





Keynote speaker

"Finding the Value of Information in Healthcare"
Michael Kienzle M.D.



Special Assistant to the Dean, Director, Office of Economic and Business Development, Roy J. and Lucille A. College of Medicine, The University of Iowa, Iowa City, IA.
Dr. Kienzle will discuss the various important sites of healthcare in terms of outpatient, inpatient, home, and outreach, as well as address the impact of access to information resources when and where needed. He will highlight the changing types of information that practitioners are using.

Dr. Kienzle's current responsibilities include technology transfer, business development, technology planning and strategy, continuing education and provider credentialing. His previous positions include Director of Cardiac Electrophysiology, Assistant Director for Clinical Programs, Division of Cardiovascular Diseases, Associate Dean for Clinical Affairs and Biomedical Communications and Associate Director (Chief Technology Officer), University of Iowa Hospitals and Clinics. Dr. Kienzle has directed the National Laboratory for the Study of Rural Telemedicine (an NLM funded research program), is a founding member and recent chair of the AAMC Group on Information Resources (GIR), and has served on the IAIMS: The Next Generation Task Force.

Session Speakers

Panel: "The Future Is Us: Coaching Information Champions"

Moderator: **Tania Bardyn, MLIS, AHIP**, Assistant Director, Affiliated Libraries, Ehrman Medical Library, NYU School of Medicine, New York, NY; **Speakers:** **Amy Gische Lyons, MLS**, Associate Director, Health Sciences Library, University at Buffalo, Buffalo, NY; **Karen Brewer, Ph. D.**, Library Director, Ehrman Medical Library, New York University, New York, NY; and **Abigail Plumb, MLS**, Librarian, OVID, New York, NY

On your Mark! Get Ready! Set! Go! Medical librarians take Lake Placid by storm. Learn how to coach from librarians who taught, directed, and led successfully. Panelists will address how leadership applies to coaching and address challenges when working with administrators, faculty, health sciences students, and future librarians, and in getting these audiences to understand the value we provide as information champions.

Preventing Olympic-sized Scandals: a Role for the Librarian in Human Subject Research

Clay Heydorn, CIP, Director, Human Subjects Administration at New York Medical College, Valhalla, NY.

Clay Heydorn oversees two Institutional Review Boards (IRBs) and directs the education program in human subject protections. He is involved with teaching bioethics to first year medical students and teaches a course in research ethics in the college's School of Public Health. Mr. Heydorn will speak on the Librarian's role in the research enterprise and how they can improve research, keep institutions out of trouble with the authorities, and protect research subjects from harm.

Your Image is Showing: Librarians in the Media Worthy of the Gold Medal

Jan LaBeause, MLIS, AHIP, Director of the Medical Library & Learning Resource Center, Associate Professor of Library and Information Science, Mercer University School of Medicine, Macon, GA

Over the years, librarians have been perceived as shy, unassertive, rigid, serious, surly and/or just plain boring. The media, in general, and movies, in particular, have done little to dispel these stereotypical personality traits as well as the physical characteristics of buns, glasses, and orthopedic shoes. However, a number of films have revealed and emphasized the more positive image of intelligent, helpful, customer service professionals with strong convictions about freedom of speech, equal access to information and the individual's right to privacy. This presentation will look at some of those movies and how they have supported or destroyed the stereotypes. This presentation will look at some of the most popular REEL librarians over the years---from Marian the Librarian to Evie Carnarvon---and what they reveal about the REAL librarians---you and me.





Welcome Message from UNYOC chapter

It is my pleasure to welcome you to the 41st annual meeting in historic and beautiful Lake Placid. The theme for this year's meeting "Going for the Gold: Librarians as Information Champions" not only fits the geographic surroundings, but also serves to highlight the contribution of the information professional. The program will enable you to focus on the many challenges facing our profession and understand how information professionals can compete successfully in a changing environment.

Our meeting promises to be an exciting conference providing opportunity to attend a diversified array of CE selections being taught by well-known and highly respected instructors. The keynote speakers are experts in their field who, I'm confident, will present engaging, thought-provoking, and even entertaining comments. Rounding out the program are poster sessions, exhibitors and time to socialize and network with friends, not to mention the chance to skate on the Olympic ice rink where the US Miracle Hockey team was victorious.

We are excited that this year's meeting is a collaborative venture with our colleagues from the NY-NJ Chapter. The joint meeting planning committee has been diligently working to make your experience at Lake Placid a meeting to remember. I look forward to C N' YOU at Lake Placid!

Amy Lyons, MLS, Chair, UNYOC Chapter



Welcome Message from NY-NJ Chapter

Welcome to the 2005 Joint Annual Meeting of the New York-New Jersey & Upstate New York and Ontario Chapters. The Program Committee has been hard at work planning an interesting and informative meeting, one at which each of the speakers will have a unique take on our theme, "Going for the Gold: Librarians as Information Champions." Who among us is not an "Information Champion," in one way or another, each and every day? I encourage each of you to participate by taking part in our poster session, showing how a project or service that you have participated in illustrates this theme. In addition, several CE courses are being offered covering a wide range of topics ... truly something for everyone.

Lastly, if your schedule allows, I encourage you to consider staying a few extra days in lovely Lake Placid and its environs, where there is almost an endless list of things to do, including hiking, biking, shopping in charming shops & boutiques, visiting historic sites, or simply sitting by the side of the lake reading that book you've always wanted to read.

Barbara S. Reich, MLS, Chair, NY-NJ Chapter

Program Committee

Joint Conference Planning Chairs:

Diana Cunningham, Co-chair, UNYOC Chapter
Andrea Markinson, Co-chair, NY-NJ Chapter

Continuing Education:

Marie Ascher
Grace DiVirgilio

Exhibits:

Jeff Garvey

Local Arrangements:

Andrea Markinson

Poster Session

Tom Flemming
Micki McIntyre
Joanne Muellenbach
Barbara S. Reich

Program:

Tania Bardyn	Sue Ben-Dor	Beverly Brown
Elizabeth Irish	Susan Jacobs	Amy Lyons
Robb Mackes	Micki McIntyre	Barbara S. Reich
Mary Jo Russell	Pat Stachiw	

Registration

Elizabeth Taylor





Continuing Education

CE1 8:00 - 5:00 pm	Critical Appraisal: Introductory and Advanced <i>(2 part series may be taken separately).</i> Instructor: Ann McKibbin, Ph.D., Associate Professor, Department of Clinical Epidemiology and Biostatistics, Faculty of Health Sciences, McMaster University, Hamilton Ontario Canada 8 hr. CE <i>(pending approval)</i>	Terrace 3
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Part 1) Introductory: This session looks at specific articles with respect to the common issues that apply to all categories of medical research -- therapy, diagnosis, etiology, etc. Specifically this session will identify the issue, where it can be found in the article, and discuss why it is important to identify and understand the influence each has on clinical decision making. Some of these issues are the question being asked, the population being studied and what we can discern from descriptions of the study population, what is the setting (both local and national), the comparisons being undertaken, how to determine what outcomes are important, understand tables, and ascertain what influence funding sources and conflict of interest have.

4 hr. CE 8:00 am - 12:00 noon

Part 2) Advanced: This session takes actual patient scenarios and walks through them from the point of need/question to the evaluation of actual articles to address different question types. Basic principles of clinical epidemiology will be elucidated in relation to their effect on application of the results. The session will cover three to four case studies across several categories of clinical research (e.g., diagnosis, etiology) and use examples from current journals.

4 hr. CE 1:00 pm - 5:00 pm

CE 2 8:00 - 12:00 noon	Bioterrorism 101: What Librarians Need to Know and Where to Find It Instructor : Shari Clifton, Associate Professor and Head, Reference and Instructional Services, Robert M. Bird Library, University of Oklahoma, Oklahoma City, OK. 4 hr. CE	Terrace 1
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Librarians are skilled in gathering and retrieving information---essential skills before, during and after a crisis. Through lecture/demos, and interactive exercises this course will prepare attendees to respond quickly and efficiently to a bioterrorism event. Participants will leave the course with a customizable toolkit designed to help them assume a proactive role in their community preparedness efforts.

CE 3 1:00 - 5:00 pm	Leadership and Emotional Intelligence Instructor : Maureen Sullivan, President, Maureen Sullivan Associates. Annapolis, MD. 4 hr. CE	Terrace 1
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Based upon Daniel Goleman’s work as described in two of his books, *Emotional Intelligence* and *Primal Leadership*, this workshop will introduce participants to the principles and practices of emotional intelligence (EI), especially as they apply to effective leadership in library organizations today. Among the topics to be addressed are: understanding EI practices for effective leadership in today’s workplace, EI competencies, Goleman’s model of leadership styles, assessing your emotional intelligence competencies, and managing your emotions and relationships to be an effective leader.



Conference Program Summary

Wednesday, September 28, 2005		
CE 1 8:00 - 5:00 pm	Critical Appraisal: Introductory and Advanced 2 part session	Terrace 3
	Instructor: Ann McKibbon, Ph.D. , Associate Professor, Department of Clinical Epidemiology and Biostatistics. Faculty of Health Sciences, McMaster University, Hamilton Ontario Canada 8 hr. CE (Pt. 1 8:00 am - noon 4hr. CE : Pt. 2 1:00 pm - 5:00 pm 4hr. CE)	
CE 2 8:00 – Noon	Bioterrorism 101: What Librarians Need to Know and Where To Find It	Terrace 1
	Instructor: Shari Clifton , Associate Professor and Head, Reference and Instructional Services, Robert M. Bird Library, University of Oklahoma Health Sciences Center, Oklahoma City, OK 4 hr. CE	
CE 3 1:00 - 5:00 pm	Emotional Intelligence and Leadership	Terrace 1
	Instructor: Maureen Sullivan , President, Maureen Sullivan Associates, Annapolis, Maryland 4 hr. CE	
5:00 - 7:00 pm	Registration	

Welcome Reception

6:00 - 8:00 pm *Sponsored event to be held at the Lake Placid Olympic Center, site of the 1932 and 1980 Olympics.*

Thursday, September 29, 2005		
7:00 - 8:00 am	NY-NJ Board meeting	Terrace 1
7:00 - 8:00 am	UNYOC Board meeting	Terrace 3
7:00 am - noon	Registration	Johnie Carson Alcove
7:00 - 8:30 am	Exhibits / Continental breakfast	Promenade
	Welcome	Medallion
Session 1 8:30 - 9:45 am	Keynote: "Finding the Value of Information in Healthcare"	
	Speaker: Michael Kienzle, M.D. , Special Assistant to the Dean, Director, Office of Economic and Business Development, Carver College of Medicine, University of Iowa, Iowa City, IA.	
9:45 - 10:30 am	Break / Exhibits	
Session 2 10:30 am – noon	"The Future is Us: Coaching Information Champions" (panel)	Medallion
	Moderator: Tania Bardyn, MLIS, AHIP , Assistant Director, Affiliated Libraries, Ehrman Medical Library, NYU School of Medicine, New York, NY. Speakers: Amy Gische Lyons, MLS , Associate Director, Health Sciences Library, University at Buffalo, Buffalo, NY; Karen Brewer, Ph.D. , Library Director, Ehrman Medical Library, New York University, New York; Abigail Plumb, MLS , Librarian, OVID, New York, NY.	
Noon - 2:00 pm	Lunch	Terrace
1:00 - 2:00 pm	Poster session	Terrace
1:00 - 2:00 pm	Exhibits	Promenade



Thursday, September 29, 2005 *Continued*

	General Updates	Medallion
2:00 - 3:00 pm	Regional Medical Library (RML) Speaker: Naomi Adelman, Ph.D., Associate Director, Region 1, New York Academy of Medicine, NN/LM, New York, NY CISTI Speaker: Beverly Brown, Manager Infostructure, CISTI NOVEL Speaker: Diana Cunningham, NOVEL Steering Committee	
3:00 - 3:30 pm	Break / Exhibits	Promenade
Session 3 3:30 - 4:30 pm	Preventing Olympic-sized Scandals: Role for the Librarian in Human Subject Research Speaker: Clay Heydorn, Director, Human Subjects Administration, New York Medical College, Valhalla, NY	Medallion
4:30 - 6:00 pm	AHIP session: UNYOC Ad Hoc AHIP Task Force: Will AHIP Membership Help You Win the Gold Medal? A discussion about AHIP membership: value, process and practicalities. Members of the UNYOC AHIP Task Force who conducted a survey of UNYOC on AHIP membership will discuss their findings and feelings about membership in the Academy and attempt to answer your questions. All are welcome!	Medallion
4:30 - 6:00 pm	Hotel "happy hour"	Dancing Bears Lounge
	Banquet	
7:00 pm on	NY/NJ vs. UNYOC Jeopardy Come prepared to play! Three teams compete in our own version of Jeopardy for the bronze, silver and gold. Will your chapter come out the winner? After sporting good time, hear dynamic speaker M.J. Tooley, President, MLA , share her vision and report on MLA's current initiatives.	Terrace 4

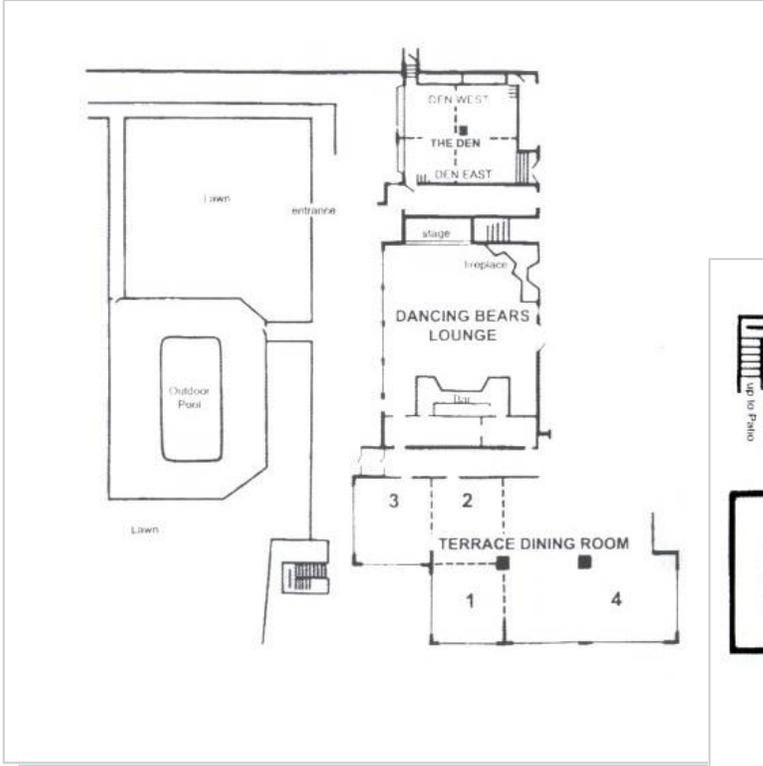
Friday, September 30, 2005

7:00 - 9:00 am	Registration	Promenade
7:30 - 8:30 am	Continental breakfast	Promenade
	RML <i>Town meeting</i>	Medallion
	Exhibits	Promenade
8:00 - 9:30 am	NY-NJ business meeting	Silver Room
	UNYOC business meeting	Gold Room
9:30 - 10:00 am	Break	Promenade
Session 4 10:00 - 11:00 am	Your Image Is Showing: Librarians In the Media Worthy of the Gold Medal	Medallion
	Speaker: Jan LeBeause, MLS, AHIP, Library Associate, Professor of Library & Information Science, Director of the Medical Library & Peyton T. Anderson Learning Resources Center, Mercer University School of Medicine, Macon, GA.	
11:00 - 12:00	Olympic Closing Ceremonies: Celebrating Our Champions	Medallion
	Every Olympic Games has its closing ceremony and ours is no different. Come relive the moments that made the Annual Meeting, discover if you're a scholarship raffle winner, and find out what's in store for our 2006 Fall Classic, also known as our Annual Meetings.	
12:15 - 1:30 pm	Executive board meeting, UNYOC	Board room

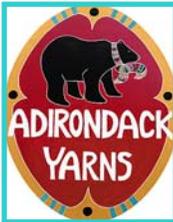
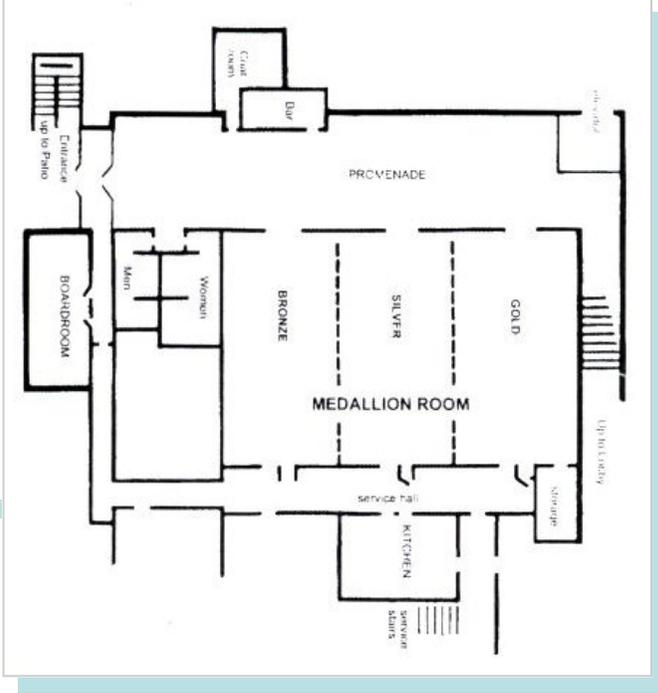


Floor Plan / Meeting Rooms

Upper Level



Lower Level



Come enjoy beautiful Lake Placid on Sep. 28th 2005. Not taking CE? No problem - join us in a knitting class. Knitting is the new "in" way to have fun. The fee is \$25 and you will be able to take away a hand made item. We need a minimum of 15. Contact Sue Ben-Dor at: 945-342-7651 or hrt@ormc.org to hold your place.



Conference Registration

Name:
Library:
Institution:
Address:
City: **State/Province:**..... **Zip Code:**.....
Email:
Phone: **Fax:**

Make checks payable to: NY - NJ Chapter of MLA

Grand Total:

Mail to: Elizabeth Taylor, New York Academy of Medicine Library, 1216 Fifth Avenue, New York, NY 10029

Membership status—please check all that apply:

NY - NJ UNYOC CHLA OVHLA Non-member
 (Member rates extended to current members of NY-NJ, UNYOC, CHLA, and/or OVHLA)

	Check currency used		
	\$US <input type="checkbox"/>	Can\$ <input type="checkbox"/>	
<input type="radio"/> CE1: part 1: Critical Appraisal: Introductory (8 am – noon, 4 hrs CE) *	\$US	Can\$**	
Member	125	156	
Non-Member	155	194	
Student / Retiree	65	81	
Total C.E. \$			

<input type="radio"/> CE1: part 2: Critical Appraisal: Advanced (1:00 pm - 5:00 pm, 4 hrs CE) *	\$US	Can\$	
Member	125	156	
Non-Member	155	194	
Student / Retiree	65	81	
Total C.E. \$			
<small>*Special rate for members registering for both parts of CE <input type="checkbox"/> \$US 200 (<input type="checkbox"/> Can\$ 246) for members and <input type="checkbox"/> \$US275 (<input type="checkbox"/> Can\$ 344) non-members. Preference given to members. Note: There is no early discount rate for CE events.</small>			

<input type="radio"/> CE2: Bioterrorism 101 (8 am – noon, 4 hrs CE)	\$US	Can\$	
Member	125	156	
Non-Member	155	194	
Student / Retiree	65	81	
Total C.E. \$			

**** Exchange rate conversion from <http://www.oanda.com/convert/classic> as of 6/20/2005**

O CE3: Emotional Intelligence & leadership (1:00 pm - 5:00 pm, 4 hrs CE)	\$US	Can\$
Member	125	156
Non-Member	155	194
Student / Retiree	65	81
Total C.E. \$		

III. Package Plan (Includes meetings on both days, Wednesday evening reception, Thursday evening banquet, breakfast and lunch on Thursday, and breakfast on Friday)

	Early discount (Sept.7)		Basic Conference rate	
	\$US	Can\$	\$US	Can\$
Member	180	226	230	281
Non-Member	225	282	275	337
Student / Retiree	99	124	149	179

Total Package Plan \$

Note: All early pricing reflects a discount if payment is received on or before September 7, 2005.

III. Thursday Only (Includes meeting, breakfast and lunch)

	\$US	Can\$	\$US	Can\$
Member	80	100	105	137
Non-Member	100	125	132	162
Student / Retiree	50	63	75	99

Total Thursday Only \$

IV. Friday Only (Includes meeting and breakfast)

	\$US	Can\$	\$US	Can\$
Member	60	75	85	111
Non-Member	80	100	105	136
Student / Retiree	40	50	65	86

Total Friday Only \$

V. Event Tickets (For guests/attendees not on Package Plan)

	\$US	Can\$	\$US	Can\$
Welcome Reception	55	69	80	105
Banquet	45	56	70	88

Please note specific dietary requirements:

Mail to:

Elizabeth Taylor,
 New York Academy of Medicine Library,
 1216 Fifth Avenue, New York, NY 10029
 Ph: (212) 822 7306 Fax: (212) 423 0266





ARRIVAL: Tuesday, September 27, 2005

DEPARTURE: Friday, September 30, 2005

LODGING RESERVATION FORM

Room Rates are quoted per day, and are based on a 2-night minimum stay

Table with 4 columns: Single (\$114.00), Double (\$114.00), Triple (\$129.00), Quad (\$144.00)

Subject to 8% Essex County Tax & 3% occupancy tax, unless exempt

Name: _____ Roommate: _____
Company/Affiliation: _____
Street: _____ City/State/Zip: _____
Telephone# (____) _____ Fax# (____) _____

- To confirm your reservation, a Deposit of \$114.00 is due by Friday, Aug. 26, 2005 in the form of a Check or major Credit Card.
Reservations received after Friday, August 26, 2005 will be accepted upon availability.
Cancellations must be received by Tuesday, September 13, 2005.
After Tuesday, September 13, 2005, refunds will not be given for cancellations.
Telephone Reservations must be guaranteed by a major Credit Card.
Final payment arrangements for your stay will be required upon arrival in the form of Cash, major Credit Card or Purchase Order.
Conference Room Rates quoted above will be offered for Early Arrival before Tuesday, September 27, 2005.
A Late Departure Rate of \$139.00 will be quoted for those guests requesting departure after Friday, September 30, 2005, subject to availability.
One-night conference stays will be offered at \$139.00, subject to availability.
Check-in time is 4:00 p.m. and Checkout time is 11:00 a.m.

Please submit only ONE form per room with all roommates listed on ONE form

Request for: Single Double
Smoking Non-Smoking (Granted based on Availability)
Arrival Date: __/__/____ Departure Date: __/__/____
\$: ____/____ Check / CC#: _____ Exp.: __/____
I have read and agree with the above Reservation Policies.

(Signature)
Submit form and deposit by Friday, August 26, 2005 to:
Hilton Lake Placid Resort, One Mirror Lake Drive, Lake Placid, NY 12946
Telephone 518-523-4411 Fax 518-523-1120

Confirmation of your Reservation will be faxed or mailed using the information provided on this form.
Package Total \$ _____ Conf# _____ Agent _____ Date _____

EXEMPTION CERTIFICATE - TAX ON OCCUPANCY OF HOTEL ROOMS
STATE OF NEW YORK-Operators of hotels, etc. should not accept this certificate unless the officer or employee presenting it shows satisfactory credentials.

(TO BE RETAINED BY VENDOR AS EVIDENCE OF EXEMPT OCCUPANCY)

Vendor: Hilton Lake Placid Resort, Lake Placid, New York 12946 Date:
This is to certify that I am an employee of the State of New York or one of its political subdivisions; that the services or materials purchased on the date set forth below will be paid for by the State or a political subdivision; and that such charges are incurred in the performance of my official duties.
Dates of Occupancy: _____

Signature: _____
Governmental Unit: _____ Title: _____

NOTE: A SEPARATE EXEMPTION CERTIFICATE IS REQUIRED FOR EACH OCCUPANCY AND FOR EACH REPRESENTATIVE OR EMPLOYEE



Driving Directions



From Metropolitan New York City and New Jersey

Take the New York State Thruway (Interstate 87) north to Exit 24 (Albany). Take Interstate 87 north to Exit 30. Pick up Route 9 north and follow it for two miles to Route 73. Continue on Route 73 for 28 miles to Lake Placid.

From NYC: 5 hrs, Albany: 2 1/2 hrs.

From Toronto

Take Highway 401 east to Cornwall Bridge and then to USA. Pick up Route 37 east to Malone. Follow Route 30 south to Paul Smiths and pick up Route 86. Continue on Route 86 east to Saranac Lake and Lake Placid.

Drive time: 5 1/2 hours.

From Buffalo, Rochester, Syracuse and points west

Take Interstate 90 (New York State Thruway) east to Exit 36 (Syracuse). Pick up Interstate 81 north and follow to Watertown. Take Route 3 and follow it east to Saranac Lake, then follow Route 86 east to Lake Placid.

From Buffalo: 5 1/2 hours; Rochester: 4 1/2 hours; Syracuse: 3 1/2 hours.

From Ottawa

Take routes south to Cornwall Bridge and then to USA. Pick up Route 37 east to Malone. Follow Route 30 south to Paul Smiths and pick up Route 86. Follow Route 86 and continue to Saranac Lake and Lake Placid.

Drive time: 3 hours.

From Montreal

Take Route 15 south to Champlain Crossing, connecting with Interstate 87 south. Take Exit 34 west, following Route 9N, and then follow Route 86 to the Whiteface Mountain/Lake Placid area.

Drive time: 2 hours.

All credit for the design of the logo and brochure courtesy of M. Afsar Mohiuddin, Systems Manger, HSL, NYMC.
Heartfelt thanks from the Program Committee



From:

Diana Cunningham

Associate Dean / Director,

Health Sciences Library

New York Medical College

Valhalla, NY 10595