

# NEWSLETTER

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The Newsletter is published for the members of the New York – New Jersey Chapter of the Medical Library Association.

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## From the Editors

Dear Chapter Members,

In this issue, we welcome new Chapter Chair Marie I. Elias, who recaps recent chapter events and provides a look at what is in store for the chapter in 2016. Mina Ghajar provides a detailed look at the 2015 annual Chapter meeting, Librarians Leading Literacy. In the *Kudos* column, Robin Wright reports the awards given to members at that meeting and other news from members.

Renaë Barger addresses upcoming funding opportunities from the Mid-Atlantic Region. Claire Joseph discusses valuable new resources for Nursing staff in the Nursing and Allied Health column.

We include a profile of one of our Chapter member, Mina Ghajar. Jackie Heller covers the basics of the C-M-O Framework and we end with a book review by our editor, Jennifer Kaari.

We hope you are looking forward to the rest of 2016! Please send any suggestions and contributions for future issues to the newsletter editors, Sarah or Jennifer.

Happy Reading!

The Editors  
June 2016

## From the Chair

**Marie I. Elias**

Montefiore Medical Center, Health Sciences Library

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Greetings Chapter Members,

I am honored and delighted to begin serving as the Chair of the Chapter for 2015-2016. First of all, thank you Chapter Members for your continued support with your membership dues, and your attendance at the Annual Meetings. Without you, there is no Chapter.

I also want to express my sincere gratitude to my predecessor, Roberta Fitzpatrick, for her dedicated work and accomplishments, despite some challenges. In addition, I want to acknowledge all the members who have contributed significantly to the Chapter, particularly Shelly Warwick and Mahnaz Tehrani, co-chairs of the 2015 Annual Meeting and their team for their incredible effort in coordinating the Annual Meeting.

As noted, the Program Committee strategically planned an exciting day with two great Keynote Speakers, based on the theme, Librarians Leading Literacy: The Role of Health Science Librarians. First, Keynote Speaker Christina Zarcadoolas, PhD ignited the audience with her compelling presentation on Health Literacy 3.0, followed by Robert C. Like, MD, who went on to elaborate more on the topic. Filled with dynamic speakers that complement one another on a very interesting topic, generous contributors/exhibitors and networking opportunities, the overall Annual Meeting was very successful. For a more in depth report, please see the recap section of the Newsletter.

Moving forward toward a more and prosperous year, important information has already been disseminating on the Chapter's Listserv for the 2016 Tri-Chapter (NY-NJ, MAC and Philadelphia Regional) Meeting, which will be held on September 25-28 at the Double Tree by Hilton Hotel Philadelphia Center City. Make plans to join us, as attendance by each Chapter will be very important.

On a special note, the Continuing Education (CE) Committee is planning to hold some CE classes in the upcoming months. Details will be posted on the Chapter's Website as well as the Listserv.

Finally, I would like to take this opportunity to encourage you, chapter members, to join committees, volunteer for activities and share your expertise. I welcome every member's suggestions, whether it is on Continuing Education Classes, Speakers for the annual meeting or any other ideas or concerns. Please do not hesitate to contact me at [melias@montefiore.org](mailto:melias@montefiore.org) or 718-920-2310.

My very best wishes to you all for a year filled with joy, health, and prosperity.

# Librarians Leading Literacy: The Role of Health Sciences Librarians

## Thursday, October 15, 2015

**Mina Ghajar**

Rutgers University, The State University of NJ  
George F. Smith Health Sciences Library  
[Mina.ghajar@rutgers.edu](mailto:Mina.ghajar@rutgers.edu)

The theme for the 2015 annual meeting was health literacy and the role librarians play in supporting and promoting consumer health education. Dr. Shelly Warwick, the meeting chair, started the proceedings by welcoming the speakers and thanking the meetings sponsors and exhibitors: EBSCO, Elsevier, HSLANJ, Nature Publishing Group, McGraw-Hill, Thieme, Rittenhouse & Wolters Kluwer as well as NYIT for providing the space for the meeting.

The first keynote was delivered by Dr. Christina Zarcadoolas, an internationally known expert in the field of Health literacy and a professor at City University of New York (CUNY) School of Public Health. In her presentation, *“Health Literacy 3.0”*, Dr. Zarcadoolas reviewed how the public has come to comprehend, utilize and apply health literacy in the past 20 or so years; and presented some of the issues and statistics involved. She observed that, the online world has changed the format of health communication; she discussed some of the new ways needed to effectively communicate health information and the conflict between easy access and privacy.

The second keynote was delivered by Dr. Robert Like, a nationally known expert in the field of cultural competency and health education and Director of the Center for Healthy Families and Cultural Diversity, Department of Family Medicine and Community Health, Rutgers Robert Wood Johnson Medical School. In his presentation, *“Caring for Patients with Health Literacy Challenges: Interprofessional Teams and the Important Role of Medical Librarians”* Dr. Like discussed health literacy challenges in clinical practice and the role of medical librarians as members of “interprofessional teams” and some of the NLM initiatives and plans. He also discussed the Institute of Medicine’s definition and standards of a health literate organization, and its requirements. Finally, he shared some practical tactics, approaches and resources that can help facilitate dealing with patients with limited health literacy. He specifically noted areas where literacy skill are needed: Analyze relative risks and benefits, Calculate dosages, Communicate with health care providers, Evaluate information for credibility and quality, Interpret test results , Locate health information.

Teresa Knott, President Elect, Medical Library Association and Renae Barger, Executive Director, NN/LM Middle Atlantic Region, gave the Regional Medical Library gave updates on the current accomplishments and futures plans for their organizations. Ms. Knott strongly urged attending the MLA Annual Conference in Toronto, which is being held in conjunction with the Canadian Health Libraries Association/Association des bibliothèques de la santé du Canada (CHLA/ABSC), and the International Clinical Librarian Conference (ICLC) update.

## **Kudos for Members**

**Robin Wright, MSILS**  
Lehman College/CUNY  
Leonard Lief Library  
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Congratulations to our members who won Outstanding Achievement Awards at the Chapter Annual Meeting held at the New York Institute of Technology's Manhattan Campus on October 15, 2015:

### **Outstanding Contribution by a New Member**

**Jennifer Kaari**  
University Hospital Newark, NY  
University Hospital Library

For her work as co-editor of the Chapter Newsletter

### **Outstanding Contribution by a Member – this year two awards were given**

**Sarah Jewell**  
Rutgers, the State University of New Jersey  
George F. Smith Library of the Health Sciences

For her work as co-editor of the Chapter Newsletter

**Latrina Keith**  
Albert Einstein College of Medicine  
D. Samuel Gottesman Library

For her work, for many years, planning and organizing the Chapter Spring Dinner

### **This year's recipient for the Chapter Research Grant**

**Yingting Zhang** for her study, "Library Services and Cultural Competency in Health Professions Education and Patient Care."  
Rutgers, the State University of New Jersey  
Robert Wood Johnson Library of the Health Sciences

### **2015 AHIP First-time Applicant Awards**

Congratulations to our first ever AHIP First-time Applicant Award winners:

**Janina Kaldan**  
Morristown Medical Center

Shinn-Lathrope Health Sciences Library

**William (Bill) Lundmark**

Touro College of Osteopathic Medicine & Touro College of Pharmacy  
Sheldon L. Sirota, DO, Memorial Library

Bill was recently notified that his application to become a Senior Member of the Academy of Health Information Professionals (AHIP) has been approved.

**Jaclyn Violet**

St. John's University  
Health Education Resource Center

**Allison Piazza**

Weill Cornell Medical College  
Weill Cornell Medical Library

**Helen-Ann Brown Epstein** was selected as an **MLA Fellow**.

**Retirements**

**Robin Siegel, MLS, AHIP (D)**

CentraState Healthcare System  
Medical Library  
Congratulations and warm wishes to Robin on her retirement.

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## NN/LM Mid-Atlantic Region Update Planning Your Outreach Projects

**Rena Barger**

NN/LM MAR Executive Director

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Many of you have been inquiring about funding opportunities for 2016-2017. In July, we submitted our application to continue as the Regional Medical Library for the National Network of Libraries of Medicine, Middle Atlantic Region (NN/LM MAR) for the 2016-2021 grant cycle. Upon successful reapplication, we will proceed with announcing funding opportunities. Funding supports outreach projects designed to improve health information services, increase awareness and access to biomedical information for health professionals and educate and empower health care consumers. Outreach projects are directed at providing training, presentations, demonstrations, technology improvement and exhibits to targeted populations including health professionals, the public health workforce and special populations such as minorities, inner city and rural consumers, K-12 students, seniors, veterans, caregivers and others.

Throughout our current contract cycle, (2011-2016), NN/LM MAR member organizations have received funding for [projects](#) that have introduced [National Library of Medicine](#) resources to nearly 10,000 health professionals and consumers. Our proposed plan builds on these successes and funding opportunities to encourage partnerships between libraries and other organizations to reach underserved populations.

While you await our next funding announcement, it is not too soon to get prepared. [Award types](#) will be similar to those proposed in the past. NN/LM MAR staff has put together these [planning resources](#) to get you started and you may contact us at [nnlmmar@pitt.edu](mailto:nnlmmar@pitt.edu) to discuss your project ideas and request consultation.

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## Nursing and Allied Health

**Claire B. Joseph**

Jules Redish Memorial Medical Library

South Nassau Communities Hospital

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Nurse Practitioners have increasingly become a vital part of clinical care. Often they are the first (and sometimes only) clinician patients see. And Nurse Practitioners are part of hospital staffs and those associated with a private practice often have hospital staff privileges. Did you know that you can get a [free](#) subscription to *JNP: The Journal for Nurse Practitioners* for your library? *JNP*, the official journal of the American Association of Nurse Practitioners, offers peer-reviewed clinical articles, original research, and continuing education. The journal's website is [www.npjjournal.org](http://www.npjjournal.org).

New editions of two important texts for any library that serves nursing and allied health patrons have been released. They are:

- Oermann & Hays' *Writing for Publication in Nursing*, 3<sup>rd</sup> ed. This is an excellent guide, not only for nurses, but for all professionals interested in writing and publishing their research, current clinical projects, or experiences. It offers useful and practical instruction and guidelines and covers everything from how a novice can get started to detailed information on the final paper and the submission process. Also covered are explanations of different types of writing including research, evidence-based practice, quality improvement, clinical practice, and books and book chapters. Nurses are increasingly required to pursue further advanced education, including the pursuit of Bachelor's and Master's degrees, and/or to conduct research projects and publish their findings. This text is really a must for any library that serves professionals interested in getting published.
- The American Nurses Association has released a 2d edition of their essential *Guide to the Code of Ethics for Nurses with Interpretive Statements: Development,*

*Interpretation, and Application* by Marsha DM Fowler. Nursing students and practicing nurses alike will need this.

Each chapter is devoted to a single Code provision; the primary text of ANA's 2015 *Code of Ethics for Nurses with Interpretive Statements* is included as an appendix.

Fowler, Marsha DM (2015) *Guide to the Code of Ethics for Nurses with Interpretive Statements: Development, Interpretation, and Application* (2d ed) Silver Spring, MD: ANA

Oermann, Marilyn H. & Hays, Judith C. (2016) *Writing for Publication in Nursing* (3<sup>rd</sup> ed.) NY: Springer

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## Get to Know Your Chapter:

### Mina Ghajar

Sarah Jewell

Rutgers University, The State University of NJ

George F. Smith Health Sciences Library

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1. Your present position

Information & Education Librarian at Rutgers, George F. Smith Library of the Health Sciences

2. Your previous jobs – all libraries?

I have been working in the information field for the past 24 years with more than half of those years in the corporate side.

My first job in the information field was when I was still at the library school. I was hired by a medical education company, Applied Clinical Communications, to set up their information services department. The company's clients were mostly pharmaceutical companies. So, I got to learn a lot about drugs and diseases. In my role, I was exposed to all aspects of the library field, from collection development, to budgeting, database searching (good old Dialog!), training medical and account director, etc.

After more than 4 years at ACC, I moved on to CommVault Systems, a startup software company and a spun off of Lucent Technologies. They needed someone to set up their Marketing Department's research function, and I had the opportunity to tackle the task. I created, managed and maintained a library on the company's key competitors and industry trends. I managed relationships with research firms such as IDC and Gartner. I worked closely with our product managers and sales team to help with market analysis and competitive/business intelligence. Next step was telecommunication industry, Telcordia Technologies, where I worked as a Market Analyst for more than 3 years. In that role, I got to perform in-depth SWOT/Market analysis, competitive intelligence, and product planning and strategy.

In 2003 I was laid off from Telcordia and that opened the next chapter in my career – Academic Libraries.

Looking for a job, I applied for an Information Specialist position at Rutgers, Center for State Health Policy and that started my academic career. I managed their research library and supported policy and research analysts on a variety of healthcare policy topics and scientific issues. I absolutely loved that job, so I was devastated when my grant based position did not get renewed. I loved working with faculty and researchers on so many important health policy issues.

Back to the job market, I was looking at both corporate and academic areas. I got a job in the corporate field again; this time was the legal industry. As a Research Consultant, I did a lot of in-depth regional and international market analysis. However, I was really missing the academia. By the end of my first year, I quit my corporate job and started working at a private catholic college, The College of Saint Elizabeth. I worked at CSE for more than 6 years as the library's Associate Director, before my move to my current job at Rutgers.

3. Your education, both undergraduate and graduate  
I have a B.A. in Communication and a B.A. in Political Sciences, as well as a Master of Library Science all from Rutgers University

4. Where did you grow up? Where do you reside now?  
I was born in Iran. In 1984, when I was 20 years old, I came to U.S. and settled in New Jersey where I started college. I have remained here since then.

5. Your responsibilities at present position  
At my current position I provide in-person and virtual reference and research support to our students, faculty and researchers. I also provide classroom instruction and in-depth one-on-one consultations. In addition, I work on various library related projects and serve on assigned library committees. Currently, I am also a co-investigator on grant we received from NNLM. The purpose of our program, Spreading Health Awareness with Resources and Education (SHARE), is to promote consumer health educational resources. As part of this outreach program, we are trying to talk to students, physicians, residents/fellows, nurses, staff, patients and their families to promote consumer health materials/websites such as MedlinePlus and HealthyNJ. Our program started in August 2015 and will end in August 2016.

6. Your career aspirations ... where do you see yourself in the future? In library research? In library administration?

I have always loved the research side of our profession; I find working with students and faculty very rewarding. In our profession, every single question we get from our clients is a learning curve for us as well. We cannot just give any answer; we have to give an “intelligent” answer and to do that, we must learn new “things” all the time; I find that very rewarding. I might be working with a medical student one day and the next day working with a public health faculty. To be able to help them, I have to challenge myself to learn new materials. In our profession, when it comes to learning, sky is the limit. I hope to continue what I am doing and to keep on leaning.

7. Professional memberships  
 Medical Library Association  
 Health Sciences Library Association of New Jersey  
 Association of College and Research Libraries

8. Hobbies and/or interests  
 I love to cook and entertain; I am also interested in traveling.

## C-M-O Framework

**Jackie Heller**  
[jackierh@rcn.com](mailto:jackierh@rcn.com)

The C-M-O (Context-Mechanism-Outcome) framework is a knowledge synthesis tool to help stakeholders ask teachable questions about complexity and context. It is used in the synthesis of published literature for realist reviews to create a knowledge base for applied research. This has implications for the delivery of public health and clinical interventions. The National Center for Biotechnology Information (NCBI) (<http://www.ncbi.nlm.nih.gov/>) and PROSPERO (International Prospective Register of Systematic Reviews) (<http://www.crd.york.ac.uk/PROSPERO>) provide web-based interfaces and databases for librarians to explore realist review evidence as a knowledge base for applied research.

The case for C-M-O framework:

- PMID: 16053581 “Realist review – a new method of systematic review designed for complex policy interventions.”
- PMID: 24028700; PMCID: PMC2790526 “How contexts and issues influence the use of policy-relevant research syntheses: a critical interpretive synthesis.”
- PMID: 16053580 “Systematically reviewing qualitative and quantitative evidence to inform management and policy-making in the health field.”
- PMID: 19305650; PMCID: PMC2585325 “Working within and beyond the Cochrane collaboration to make systematic reviews more useful to healthcare managers and policy makers.”

RAMESES (Realist and Meta-Narrative Evidence Syntheses – Evolving Standards):

- PMID: 25642521 “Development of methodological guidance, publication standards and training materials for realist and meta-narrative reviews: the RAMESES (Realist and Meta-narrative evidence Syntheses – Evolving Standards) project.”
- PMID: 23360677; PMCID: PMC3558331 “RAMESES publication standards: a realist synthesis.”

Search methods and search strategies:

- PMID: 25649215; PMCID: PMC43222198 “Effectiveness of knowledge translation tools addressing multiple high-burden chronic diseases affecting older adults: protocol for a

systematic review alongside a realist review.” Also available in PROSPERO (<http://www.crd.york.ac.uk/PROSPERO>): Registration number: CRD42014014489

- PMID: 22985277; PMCID: PMC3479379 “Large-system transformation in health care: a realist review.”

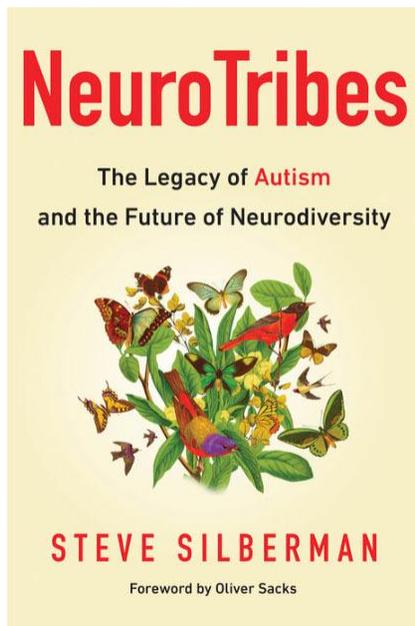
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## Reader to Reader

**Jennifer Kaari**

University Hospital

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### NeuroTribes by Steven Silberman

There is no shortage of books and articles about autism but Steven Silberman's Neurotribes stands out for the sheer depth of his take on the subject. It is an account of the history of autism, replete with twists and turns and some mysteries of medical history untangled along the way. Silberman traces the diagnosis from its early origins through the various therapies, discredited theories and controversies that have erupted around autism. What makes Silberman's book truly unique is that along the way he maintains a careful focus on the impact these events have had on autistic people and their lives.

All too often, writing about autism focuses on the experiences of parents of autistic children over the experiences of the autistic people themselves. Literature on autism that centers only the difficulties experienced by the families and not on the unique qualities and lives of autistic people themselves is a literature that is incomplete. By looking at the history of autism through the lens of neurodiversity, a concept developed and championed by autistic people themselves, Silberman provides a valuable counterbalance to the often ableist views of autistic life presented in popular literature.

Silberman's skills as a medical and science reporter make this a highly readable and accessible book, in spite of its length and its deep take on the subject matter. It will truly be a page-turner for anyone interested in autism, disability rights and self-advocacy, as well as readers interested in the history of medicine. There is little doubt that Neurotribes will join the work of Temple Grandin and others who are popularizing a view of autism that embraces autistic people as just another vital part of the rich tapestry of humanity.