

NEWSLETTER

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The Newsletter is published for the members of the New York – New Jersey Chapter of the Medical Library Association.

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From the Editors

Dear Chapter Members,

In this issue, we begin the New Year with a message from our new Chapter Chair, Nancy Glassman, as well as an update from the NN/LM Mid-Atlantic Regional Medical Library. If you missed the 2011 Annual Meeting, make sure to check out Pat Regenberg's recap. We also have a list of awards that were given to chapter members in Robin Wright's *Kudos* column.

Mary Doherty has reviewed two nursing resources that may help you answer some important questions and if you are interested in the latest in non-fiction in the field of medicine, check out the Reader-to-Reader column.

We hope you enjoy reading about the Chapter's activities and your colleagues in the area. Please send any suggestions and contributions for future issues to the newsletter editors, Sarah or Aileen.

Happy Reading!

The Editors
February 2012



From the Chair

Nancy R. Glassman, MLS, AHIP
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I'd like to begin this New Year by thanking Claire Joseph for her hard work as last year's Chapter Chair (and for helping me getting up and running as this year's Chair).

Continuing education has always been a priority for the Chapter. Under the leadership of its new Chair, Dina Matsoukas, the Continuing Education Committee is exploring exciting opportunities for web-based and in-person learning. Watch the Chapter's listserv and website for updates. What topics would you like to see covered? On this flipside, if you have expertise in a topic of interest to your colleagues, would you be interested in presenting a training session? Please share your ideas with Dina

<km2056@columbia.edu> or me.

Many thanks to former CE Committee co-chairs, Rich McGowan and Jamie Graham, for their hard work and leadership.



Following on the success of Spring Dinners past, plans are to continue the tradition this spring. Keep an eye on the Chapter's website, newsletter, and listserv for details. This is always a great event for networking and sharing with peers from other libraries.

Kudos to Tim Roberts & Pat Regenberg for their hard work on last year's fall meeting at the Mohegan Sun Conference Center in Uncasville, CT. Despite the challenges of hosting a meeting over Halloween weekend and a surprise autumn snow storm, the meeting was a great success. Great strides were made in "Taming the Information Chaos."

Our 2012 annual meeting will be a Quad Chapter meeting at the Tremont Grand Conference Center in Baltimore from October 13 - 16. The NY-NJ Chapter will be joining forces with the Southern Chapter, Mid-Atlantic Chapter, and the Philadelphia Regional Chapter. I am looking forward to see what is in the works.

This is your Chapter. You can help make it whatever you want it to be. If you are interested in getting involved with the Chapter and its activities, let me know. Also, please contact me if you have any ideas, comments, suggestions regarding the Chapter. I can be reached at nancy.glassman@einstein.yu.edu or 718.430.3108.

Best wishes for a happy & healthy 2012!

Taming Information Chaos

Pat Regenberg, MLS, AHIP

Overlook Medical Center

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The fall meeting was held at the Mohegan Sun, October 30 – November 1, 2011 during an unusual Halloween weekend snowstorm and was shared with our colleagues from the NAHSL (North Atlantic Health Science Librarians) Chapter. It was an outstanding meeting with something for everyone from the excellent CE courses to three outstanding plenary speakers and several breakout sessions.



The first plenary speaker was James J. Cimino, MD, Chief of the Laboratory for Clinical Informatics Development at the NIH Clinical Center. He presented a detailed history of the development of the information buttons within electronic health records and the future direction for this technology. He recommended www.infobuttons.org for additional information.

Lisa Sanders, MD, Assistant Clinical Professor of Medicine at Yale University and Technical Advisor for the television show *House, MD* spoke about the importance of a patient's story and through personal stories exhibited how a good diagnosis begins with listening to the patient. Dr. Sanders is the author of *Every Patient Tells a Story: Medical Mysteries and the Art of Diagnosis*, Broadway Books, 2009.

The last, but certainly not least, plenary speaker was Frank Corvino, CEO of Greenwich Hospital. He described the positive change that was made at his hospital. Since his tenure a decision was made to build a new hospital instead of working on renovating the old building, the culture within the hospital was completely changed and employees are the centerpiece of the new organization. A great part of the success is in the pride employees have in the organization and sharing employee's success stories have become one of the cornerstones of this thriving organization. The pride in the organization translates to outstanding patient care.

The CE courses which were taught by Connie Schardt, Barbara Jones, Marty Magee, Hongjie Wang, Jeannine Gluck and Cindy Sullivan were well received, I heard many positive comments. The Monday breakout sessions offered participants a variety of topics. I learned about NORK (Naturally Occurring Retirement Communities) from our own Tim Roberts at the Panel on Innovative Outreach. Tim told us about a project he had working with one of these communities. The other session topics included appraising the literature, teaching the adult learner, knowledge management and a panel of resource sharing.

The lightning presentations topped off the meeting. Each presenter had to stay within 5 minutes and 20 slides; the topics were timely and extremely well done. The topics ranged from "A Great Treat: Web of Sciences Citation Map" a colorful presentation by Helen-Ann Brown Epstein to topics like mobile messaging, electrifying your presentations, and collaborating with the public library in teaching MedlinePlus among others. There was something for every attendee to take away. (*Continued*)

We were given ample time to visit the more than 35 vendors and exhibitors present and as always a highlight of the meeting was networking with old friends and colleagues from both chapters and meeting new people. The social events were spectacular beginning with the opening reception at Leffingwells Martini Bar atop Wombi. Rock, a glowing three-story white onyx mountain. The food was wonderful and company was amazing. The banquet at the Mashantucket Pequot Museum and Research Center was a wonderful educational and social experience. I went home refreshed, reinvigorated and ready to try some new ideas in my library. Thanks to all the wonderful folks at NAHSL and the NY/NJ chapter who helped put this meeting together; the joint effort resulted in a great educational experience with something for everyone no matter the type or size of library.



Kudos for Members

Robin Wright, MSILS

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Lehman College/CUNY
Leonard Lief Library

Congratulations to our members who won Outstanding Achievement Awards at the Joint NY-NJ/NAHSL MLA Conference held at Mohegan Sun in Uncasville, CT, on November 1, 2011:

Lifetime Achievement Awards

Paul Barth, MLS

Retired

Roosevelt Hospital
Medical Library

Ross Ljungquist, MSLS, CSS, AHIP (D)
Retired

SUNY Downstate Medical Center
The Medical Research Library of Brooklyn

Judie Malamud, MLS

Retired

Albert Einstein College of Medicine
D. Samuel Gottesman Library

Outstanding Contribution by a New Member

Joseph Nicholson

NYU Health Sciences Libraries
Ehrman Medical Library

Outstanding Contribution by a Member

Michelle Volesko Brewer

Lippincott Williams & Wilkins

This year's recipient for the Chapter Research Grant

Aileen McCrillis, MSLIS

NYU Health Sciences Libraries

For her study assessing the information needs and current library usage of postdoctoral scholars at research institutions.

Announcements



Frederic C. Pachman, AHIP, presented a table-top exhibit commemorating the 125th anniversary of Monmouth Medical Center in Long Branch, New Jersey; during Archives and History Day, October 15, 2011. Sponsored by the Monmouth County Archives, this is an annual event featuring more than fifty local, regional and state historical organizations, and hosted at the Monmouth County Library. A set of facsimile postcards featuring historical views of the medical center were presented to attendees at the program.

Jackie Heller published an article in the LILRC HealthLine newsletter issue, November/December 2011, volume 24, number 5, page 2, entitled "Selected Resources on Bioinformatics."



NN/LM Mid-Atlantic Region Update

Renaë Barger

NN/LM MAR Executive Director

I am pleased to announce the MAR is now fully staffed and I would like to take this opportunity to introduce our team:

Tristan Lucchetti, Administrator, will manage the budget and monitor and track expenditures for subcontracts and awards.

Kate Flewelling, Outreach Coordinator, will develop outreach programs to health professionals, with emphasis on services to unaffiliated health professionals, minority health professionals, public health workers, and mental health professionals.

Michelle Burda, Network and Advocacy Coordinator, will plan Network member programs, with an emphasis on advocacy and changing roles for the information professional; coordinate outreach activities to hospital librarians; and manage the Region's Membership and DOCLINE program.

Melissa (Missy) Harvey, Technology and Communication Coordinator, will identify and evaluate technologies for MAR programs and develop a communication strategy to ensure that Network members and others in the region are informed about MAR activities, award opportunities and other initiatives. Missy will also provide support for academic librarians within the MAR.

Renaë Barger, Executive Director, is responsible for leadership, development, administration and evaluation of MAR programs.

Lydia Collins, Consumer Health Coordinator, will have lead responsibility for developing, coordinating, and implementing consumer health information programs and providing outreach to public libraries and consumer groups, including soldiers, veterans and their families, senior citizens, caregivers, K-12 schools, and community-based and faith-based organizations. *(Continued)*



Meet the NN/LM MAR Staff

(In picture: left to right: Tristan Lucchetti, Kate Flewelling, Michelle Burda, Missy Harvey, Renaë Barger, Lydia Collins)

The staff has hit the ground running! Over the past few months, NN/LM MAR staff have

- Provided training to nearly 100 librarians in Delaware, Pennsylvania, New York and New Jersey
- Offered 4 new online classes
- Attended and reported on the tribal blessings of the NLM healing totem; one of the artistic, educational, and inspirational elements in NLM's new exhibit, "Native Voices: Native Peoples' Concepts of Health and Illness."
- Represented the National Library of Medicine at two national meetings: American College of Clinical Pharmacists and American Society of Nephrology;
- Exhibited and promoted NLM and NN/LM MAR resources and services at three regional Medical Library Association chapter events; two state library association meetings; as well as the annual conference for New York City public school librarians;
- Discussed MAR programs and visited MAR members at annual meetings and through site visits with academic, hospital and public libraries, as well as community organizations, public health departments and mental health clinics within the Middle Atlantic Region; and
- Provided funding for 35 member projects: <http://nnlm.gov/mar/funding/funded.html>

We are now forming our Special Advisory Groups and the Regional Advisory Committee. These groups will advise and direct MAR programs. We believe a strong Network pulls on the expertise and diversity of its members. Please consider volunteering for one of these groups:

<http://nnlm.gov/mar/blog/2012/01/06/mar-is-seeking-your-expertise-as-a-volunteer/>

Government Relations

Cathy Boss

Co-Chair, Government Relations Committee

Copyright compliance is an issue for all types of libraries. Does your library have an internal copyright compliance policy or manual? Is it posted for all employees, physicians, students and educators to read and acknowledge their compliance? Some key points to consider with regards to copyright compliance:

- Linking of a web address is not covered by copyright law
- Copyright symbol is no longer required on a copyrighted article
- Investigate before you duplicate
- If you retrieve an article free from the Internet, it cannot be shared without permission
- Public domain does not mean publicly available
- Attribution is not the same as permission to use
- Digital material is protected by copyright law

The Government Relations committee will be investigating the possibility of offering a webinar to address the challenges of copyright compliance within the healthcare environment.

Nursing and Allied Health

Mary Doherty

Medical Research Library of Brooklyn

Downstate Medical Center

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In this issue I will discuss two nursing websites I have found useful in answering patron questions:

One is the website of the American Association of Colleges of Nursing: www.aacn.nche.edu. Has a patron asked you about advanced or accelerated nursing programs? What is a *Doctor of Nursing Practice*? What are their responsibilities and where are programs offered? How long does an Accelerated nursing program take? All this can be answered from this website. In addition, statistics on enrollment in nursing programs, diversity information on the profession and the nursing shortage can be obtained. Even scholarship and financial aid information is included.

Another source for nursing grants and financial aid is the Sigma Theta Tau Honor Society of Nursing site: www.nursingsociety.org. Need to find out what kind of research is being funded in nursing? This might be a source. The organization has chapters across the country, and its own Virginia Henderson Library. It is also possible to subscribe to its online journal.

Interested in the history of nursing? The American Society for the History of Nursing site might be very useful: www.aahn.org

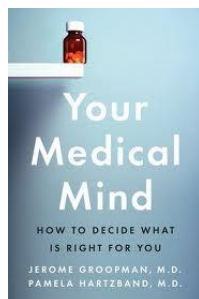
Reader to Reader

Sarah Jewell, MLIS

Memorial Sloan-Kettering Cancer Center Library

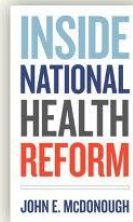
jewells@mskcc.org

Here are a few recent popular nonfiction titles related to medicine that you might enjoy.



[Your Medical Mind: How to Decide What is Right for You](#)

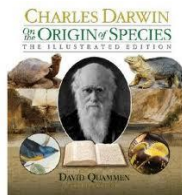
Groopman and Hartzband, two renowned Harvard physicians, provide tips and guidelines for when you are faced with a difficult medical decision for yourself or someone you love.



[Inside National Health Reform](#)

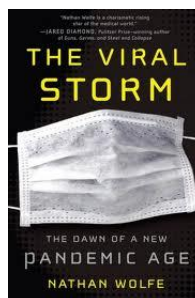
John McDonough, health policy expert, breaks down the Affordable Care Act into digestible, understandable pieces, and also provides behind-the-scenes coverage of healthcare politics. A must-read for anyone working in healthcare.

(Continued)



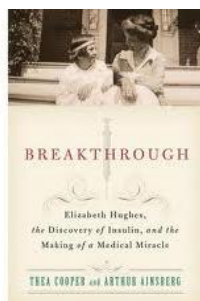
[On the Origin of Species: The Illustrated Edition](#)

David Quammen has gathered more than 300 illustrations to complement the text of Charles Darwin's most important work, along with excerpts from the Voyage of the Beagle and other letters of Darwin.



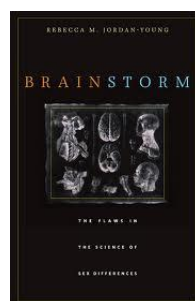
[The Viral Storm: The Dawn of a New Pandemic Age](#)

Nathan Wolfe describes the horror of modern epidemics, explains the co-evolution of viruses and humans that has occurred, and offers ideas on how to track these diseases and ultimately create vaccines for pandemic prevention.



[Breakthrough: Elizabeth Hughes, the Discovery of Insulin, and the Making of a Medical Miracle](#)

Cooper and Ainsberg tell the incredible tale of the discovery of insulin, and the little diabetic girl who would grow to live a full life.



[Brain Storm: The Flaws in the Science of Sex Differences](#)

Rebecca Jordan-Young tackles the theory that sex differences are hardwired into the brain, arguing that the majority of the research in this area has methodological flaws.

**Have a great idea or news you want to share?
The editors of the NY/NJ MLA Chapter Newsletter want to
hear from you!**

The newsletter is published bi-annually (February & August) and is a great way to share announcements, events, and photos with your fellow chapter members. We encourage submissions by our regular columnists as well as first-time participants. We are also very interested in your suggestions for new columns and features.