

NEWSLETTER

NEW YORK
NEW JERSEY
CHAPTER, INC.



MEDICAL
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In This Issue:

From the Editors	1
From the Chair	2
NOAH Recruitment	2
Spring Dinner Recap	3
Taming Information Chaos	4
NN/LM Mid-Atlantic Region Update	5
Nursing and Allied Health	6
Kudos for Chapter Members	7
Announcements	7
Reader to Reader	8
Remembering Gil Clausman	9
Remembering Ruth Hoffenberg	10

The Newsletter is published for the members of the New York – New Jersey Chapter of the Medical Library Association.

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From the Editors

Dear Chapter Members,

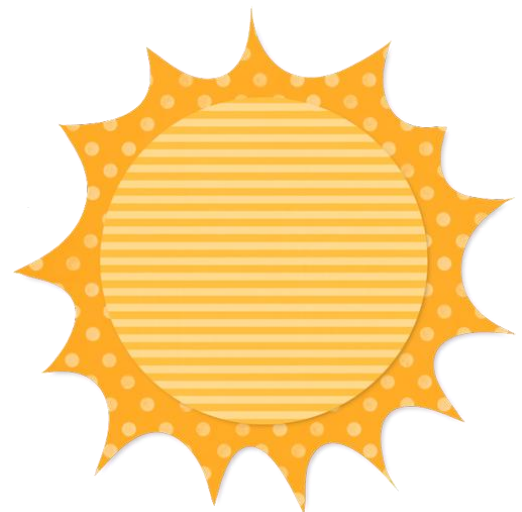
The summer issue of The New York/New Jersey MLA Chapter Newsletter has articles covering the events of the past few months as well as a look ahead to our next annual meeting.

This issue begins with a message from the Chapter Chair, Claire Joseph. Latrina Keith gives us recap of the Spring Dinner and Tim Roberts lets us know what we can look forward to at the upcoming joint annual meeting with NAHSL. Renae Barger and Barbara Epstein provide an outline of the new NN/LM Mid-Atlantic Region program at the University of Pittsburg and Robin Wright highlights accomplishments by Chapter members in the Kudos column. We also honor the memory of chapter members Gil Clausman and Ruth Hoffenberg.

We hope you enjoy reading about the Chapter's activities and your colleagues in the area. Please send any suggestions and contributions for future issues to the newsletter editors, Sarah or Aileen.

Happy Reading!

The Editors
August 15, 2011



From the Chair

Claire B. Joseph, MS, MA, AHIP
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I hope all are enjoying the summer! When I wrote my last column we were entering what turned out to be a particularly stormy winter; now we're in the midst of heat and humidity. Along with the cycles of the seasons another "constant" for our Chapter is the skills, talents, and dedication of our membership!

I was fortunate enough to join many of our Chapter colleagues at MLA Minneapolis in May. It was a great program in an interesting city, and it's always refreshing and reinvigorating, professionally and personally, to meet colleagues old and new and find out what's happening in the "medical library world." Kudos to any and all Chapter members who were involved in MLA Minneapolis.

Our Annual Spring Dinner was held June 9th at St. Andrews Restaurant on 46th St. in NYC; 34 attendees enjoyed a delicious meal with colleagues in a congenial atmosphere. Many thanks to Latrina Keith and her team for (once again) organizing a special evening.

This year the dinner was sponsored in part by Leadership Directories. Part of their "treat" was a tarot card reading by one of their reps. Good fun! To add to the "magical" ambiance, Pat Regenberg distributed wands to promote our upcoming joint chapter meeting with NAHSL. "Taming Information Chaos" is scheduled for October 30—November 1 and will be held at Mohegan Sun Conference Center in Uncas, CT. It's shaping up to be a super meeting! Many thanks to Pat & Tim Roberts for their hard work in organizing this; thanks also to Rich McGowan for his work on the continuing education component.

If it's summer, it must be time for chapter nominations! The Nominating Committee, Ross Ljungquist, Chair, has asked for nominations for several positions; the elections will be held at

the Annual Meeting. The positions are: Chair-Elect; 2 Board positions; 3 Nominating Committee positions; a Nominee to the MLA Nominating Committee (2013); Chapter Council Representative; and Chapter Council Alternate. I encourage everyone to "step up to the plate" and "take a swing" at working for our Chapter!

Remember, the Board is here to serve and we welcome your suggestions and concerns!

Happy Summer! Hope to see you in October!

NOAH: New York Online Access to Health is Recruiting New Editors!



NOAH (<http://noah-health.org>) is freely available, online consumer-health web portal, with unbiased, timely, and accurate health and wellness information in English and in Spanish. NOAH receives over **2,000,000 visits each year** from around the world. Until this year, it was supported through a partnership of several New York City-based library organizations.

As of January 1st 2011, NOAH became an independent website with no institutional backing. It is owned and operated by the volunteer editors who support the content management.

If NOAH is to survive, we need more people involved in the project. Your contribution can be large or small, depending upon your time constraints. We ask you to "adopt" a page, and maintain its content, making sure the links work, the information is accurate, and new information is added in a timely fashion. We are not asking for financial support. Your time and interest as a health information professional is all we ask.

Work on NOAH can be used toward AHIP credit, by the way.

Contact Patricia Gallagher
(hwest112@gmail.com)

Spring Dinner Recap

Latrina Keith

New York Academy of Medicine

LKeith@nyam.org

This year's NY-NJ Chapter Spring Dinner took place on June 9, 2011 at St. Andrews Scottish Restaurant and Bar located in Times Square. Although it was very hot and humid outside, it was really cool and refreshing inside. Everyone enjoyed a very sumptuous feast including assorted appetizers, delicious main courses, and by far the absolute best sticky toffee pudding (St. Andrews signature dessert) in town. This year's Spring Dinner was also sponsored in part by Leadership Directories, a publisher and contact information vendor with offices in both New York City and Washington, D.C., who treated everyone to a tarot card reading among other fun activities during this festive evening. We were also treated to magic wands, courtesy of Pat Regenberg of the 2011 Planning Committee, inviting everyone to this year's Joint Chapter Annual Meeting with the North American Health Science Libraries, Inc. (NAHSL). Most of all, everyone had a fabulous evening connecting with old friends and making new friends. A really good time was had by all.



Arpita Bose, Gregg Headrick, Patricia Gallagher, Michael Wood, Marie Ascher



Clair Joseph, Latrina Keith



Marie Ascher, Colleen Cuddy, Lisa Mix



Claire Joseph, Helen-Ann Brown Epstein, Michael Wood, Diana Delgado, Lori Gluckman Winterfeldt



Taming Information Chaos

Timothy Roberts, MLS, AHIP

Hospital for Special Surgery

robertst@hss.edu



This year the New York New Jersey Chapter will be sharing its fall meeting with our friends in New England from the NAHSL (North Atlantic Health Science Librarians) Chapter. The theme of the meeting is *Taming Information Chaos* and it is shaping up to be an interesting and informative time for all. The meeting will be held at the Mohegan Sun (www.mohegansun.com) in Uncasville Connecticut. Created in 1996 by the Mohegan Tribe of Connecticut, the Mohegan Sun has some of New England's finest dining, hotel accommodations, retail shopping, live entertainment and sporting events. It has three world-class casinos, hosts the *Kids Quest/Cyber Quest* family entertainment facility, and a runs luxurious day spa. Use the hotel link on the meeting website - <http://nahsl.libguides.com/nahsl2011> - to book your room with the discounted meeting rate.

Continuing Education

The conference will begin on Sunday October 30th with several opportunities for continuing education. There are classes on evidenced based medicine, cancer information, strategic planning, politicking, and even continuing education itself. Check out the full roster on the meeting website.

Program

The program will start Sunday evening with an opening *reception* *Leffingwells Martini Bar* atop *Wombi Rock*, a glowing three-story white onyx mountain. There you can meet connect with new and old friends while viewing the stars overhead in the world's largest indoor planetarium dome.

Monday kicks off with 2 great speakers James J. Cimino, MD, Chief of the Laboratory for Clinical Informatics Development at the NIH Clinical Center and Lisa Sanders, MD, Assistant Clinical Professor of Medicine at Yale University, and Technical Advisor for the television show *House MD*. (Haven't you always wanted to ask why he never asks the Hospital Librarian for help on that show?) Following that is a day and a half of educational sessions and updates from NLM and MLA. Monday night there will be a tour and buffet dinner at the world-renowned *Mashantucket Pequot Museum & Research Center*. Finally on Tuesday afternoon we will end with a talk from Frank Corvino, CEO of Greenwich Hospital. 5 time winner of the Press Ganey Summit Award for patient satisfaction.



Still time to be part of the event

For NAHSL 2011, instead of print posters, there will be a spot on the NAHSL conference agenda for Lightning Presentations. Much like the MLA Ignite Sessions or the communication phenomena known as PechaKucha, each presenter gets 5 minutes to speak with 20 slides that automatically advance every 15 seconds.

Topics for the NAHSL 2011 conference may include, health, librarianship, technology, or any subject related to the conference. Creativity is welcome! Submissions are being accepted until August 31st. For more information contact Lori Bradshaw at lori.bradshaw@stmh.org. Or if you are ready to go you can submit your abstract online here <http://www.surveymonkey.com/s/ZKGH78N>

Share the Wealth

Each year NAHSL organizes a Raffle table to benefit its scholarship fund. This year as NY/NJ is sharing the meeting, we will also be sharing in the scholarship table. As with anything we need to give to get, so please help up by coming up with a unique item that can be contributed. Your state groups, individuals, or an informal consortium of librarians can put together a collective gift basket or donate an item (or two) that coincide with the conference theme - Taming Information Chaos (maybe a de-stressing basket?), represent your state, or is just something you think your colleagues can't live without! All you crafters, knitters this is a great way to showcase your wares. If you are going to donate to the raffle, please contact Shirley Gronholm (sgronho@harthosp.org) by September 30th and indicate what you will be donating and whether you are donating as an individual, represent an "ad hoc" group, or are coordinating the donation from your state chapter.

Many more details are available on the meeting website <http://nahsl.libguides.com/nahsl2011>. If you still have questions please feel free to contact your Chapter Representatives Tim Roberts robertst@hss.edu & Pat Regenber Pat.Regenberg@atlantichhealth.org.

National Network of Libraries of Medicine (NN/LM), Middle Atlantic Region (MAR) Update

**Renae Barger, NN/LM MAR Executive Director
Barbara Epstein, NN/LM MAR Director**

In May, the [University of Pittsburgh](http://www.pitt.edu), Health Sciences Library System (HSLs), was awarded the 2011-2016 contract from the National Library of Medicine to serve as the Regional Medical Library for the Middle Atlantic Region of the National Network of Libraries of Medicine (NN/LM-MAR). The mission of the [NN/LM](http://www.nlm.nih.gov) is to advance the progress of medicine and improve public health through access to health information. The NN/LM MAR includes Delaware, New Jersey, New York and Pennsylvania.

We have been busy with the tasks of setting up our program, including transitioning DOCLINE and member services, along with the [MAR Website](http://www.nlm.nih.gov) and communication mechanisms to Pittsburgh. We are grateful to the many Network members who have reached out to invite us to upcoming meetings and we have started responding to requests for training. We began application review for [4 librarian coordinators](http://www.nlm.nih.gov) on July 1. Many qualified candidates have applied and we will spend the month of August interviewing and recruiting those best suited to serve our Region.

To accomplish NN/LM's mission, the MAR office will build a program centered on 4 core values:
Involvement, Communication, Sharing and Transparency:

- We plan a structure that will actively involve Network member libraries. Our advisory structure will bring health professionals and public health workers, together with academic librarians, hospital librarians, public librarians, and librarians from other types of environments to offer diverse ideas and points of view.

- Through a variety of new and existing communication channels, we will focus on informing Network members about MAR and NLM activities.
- We will promote sharing of ideas and expertise among Network members.
- Information on funding opportunities and upcoming events will be widely disseminated, in advance, to encourage involvement of both new and continuing participants.

MAR staff will develop and offer a variety of free classes on NLM resources, and other topics of interest to Network members, such as Public Health Information, Grants and Proposal Writing, Electronic Health Records and Electronic Licensing. In the fall, requests for proposals will be invited for outreach awards for Network members to educate, train and partner with health professionals and consumers in their areas. Special awards will be offered to develop programs related to emergency preparedness, e-science, electronic health records and translational science. Additional funding will be provided for Network members to enhance technology, attend and offer training and participate at exhibits. We look forward to your creative efforts to make our programs a success.

As we progress, updates will be posted and shared. We thank those of you who have expressed your congratulations and excitement for the future. We share your enthusiasm and look forward to developing our programs in the Middle Atlantic Region!

Rena Barger (*right*) & Barbara Epstein (*left*)



Nursing and Allied Health

Mary Doherty

Medical Research Library of Brooklyn

Downstate Medical Center

mary.doherty@downstate.edu

Looking for evidence based studies or systematic reviews to assist patrons who are interested in physical or occupational therapy? If so, you might be interested in PEDro -Physiotherapy Evidence Database (www.pedro.org.au) and OT Seeker (www.otseeker.com). These two Australian databases are available for free and include abstracts of selected randomized control trials, systematic reviews, and practice guidelines in the field of physiotherapy that meet evidence-based criteria. PEDro is maintained by The Centre of Evidence-Based Physiotherapy (CEBP) which is based at The George Institute for Global Health. OTSeeker has been developed by occupational therapists at the University of Queensland and the University of Sydney.



Kudos for Chapter Members

Robin Wright, MSLIS
St. Barnabas Hospital Bronx, NY
robinwright78@hotmail.com

Congratulations to fellow Chapter members:

Judie Malamud, MLS

D. Samuel Gottesman Library of the Albert Einstein College of Medicine

Congratulations and warm wishes to Judie on her retirement.

Patricia E. Gallagher, MLS, MA, AHIP
New York Academy of Medicine Library

Patricia Gallagher, along with her co-author Stephen J. Greenberg (History of Medicine Section, National Library of Medicine) won the Publication Award from the Archivists and Librarians in the History of the Health Sciences (ALHHS) for their 2009 Journal of the Medical Library Association article:

The great contribution: Index Medicus, Index-Catalogue, and IndexCat. J Med Lib Assoc. 2009 Apr; 97(2): 108-13.

Lisa Genoese, MSLIS, MS

Diamond Law Library, Columbia University
Latrina Keith, MLS

New York Academy of Medicine Library

Lisa Genoese and Trina Keith recently published the following article in the Journal of Electronic Resources in Medical Libraries: *Jumping ship: one health science library's voyage from a proprietary integrated library system to open source.* J Electron Resour Med Lib. 2011 8(2): 126-133.



Elizabeth Jacobsen Marrapodi,
Trinitas Regional Medical Center Library

Elizabeth was invited to speak at the Librarians and Information Literacy Annual Conference (LILAC) in London. She spoke about her yearlong study using the 3-D virtual world of Second Life to promote Consumer Health information about heart attack and stroke.

The interactive games were hosted at various sites within Second Life, including Montclair State University, University of Illinois School of Medicine, Healthinfo Island amongst many others. Quizzes were also offered on the Library's website.

This study was partially funded by an NLM Small Projects Grant and was selected for MLA's Hospital Libraries Section 2010 Research Award.

Announcements

Maria Astifidis, Director of the Phillips Library at Beth Israel Medical Center, married Dr. Harry Graber on May 7, 2011. Maria and Harry were married at The Players Club in NYC. Dr. Graber is a research assistant professor in the College of Medicine at Downstate Medical Center. Best wishes to Maria and Harry for a long happy life.

George Wahlert, Director of the Morgan Health Sciences Library at Long Island College Hospital, was presented with the Benefactor of the Year Award at the annual luncheon of the Othmer Cancer Center of Long Island College Hospital. The hospital recently merged with SUNY Downstate, and it is now known as the University Hospital of Brooklyn at Long Island College Hospital. George will continue in his position and celebrates his 25th anniversary at the institution this August.

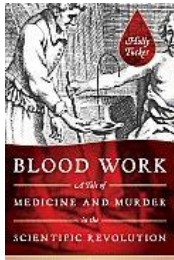
Reader to Reader

Sarah Jewell, MLIS

Memorial Sloan-Kettering Cancer Center Library

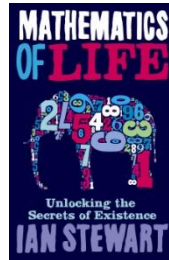
jewells@mskcc.org

Here are a few recent popular nonfiction titles related to medicine or information science that you might enjoy.



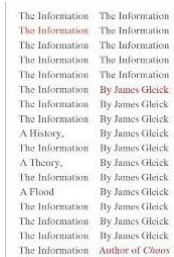
[Blood Work: A Tale of Medicine and Murder in the Scientific Revolution](#)

Holly Tucker's true murder mystery, set in 17th century Paris, includes religious controversy over early blood transfusion research, which eerily sounds similar to objections against stem cell research today.



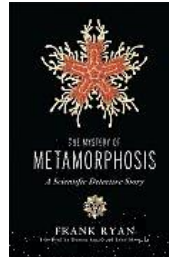
[Mathematics of Life](#)

Ian Stewart brings the worlds of mathematics and biology together in this fun book, speculating on the reasons why the Fibonacci sequence can be found in botany, and demonstrating how game theory can inform our understanding of lizard mating rituals.



[The Information: A History, A Theory, A Flood](#)

James Gleick covers talking African drums, the genius of Ada Lovelace, the genetic code, and finishes with thoughtful conclusions on information that will warm any librarian's heart.



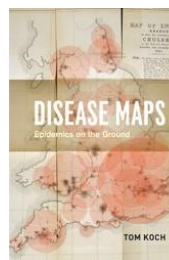
[The Mystery of Metamorphosis: A Scientific Detective Story](#)

Frank Ryan details the beauty of many metamorphoses in the biological world, not just the butterfly from the caterpillar, but in amphibians and sea creatures as well. The scientific debate of how these beings came to be is presented alongside the mere wonder of these transformations.



[Always On: How the iPhone Unlocked the Anything-Anytime-Anywhere Future--and Locked Us In](#)

Brian X. Chen, Wired.com's Apple tech guru, sheds light on how the iPhone has changed more than commerce since it came about. He examines how our culture is shifting as we embrace mobile technology.



[Disease Maps](#)

Tom Koch, a medical geographer, collects maps, diagrams, and illustrations related to epidemics, including an 1819 yellow fever outbreak in New York, the spread of AIDS in America, and modern cancer clusters.

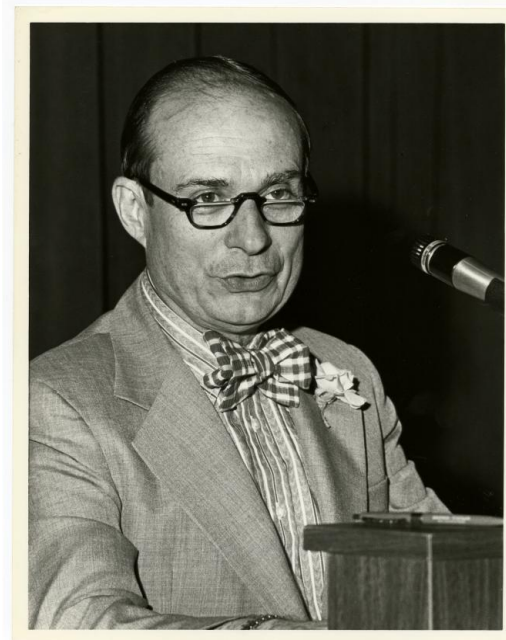
Remembering Gil Clausman

Karen Brewer, Ph.D.

Adjunct Curator
NYU School of Medicine

Gilbert Clausman, president of the Medical Library Association in 1977-78, died at the age of 90 on January 17, 2011 from complications of pneumonia after a brief illness. During his 40-year career in health sciences librarianship, Gil became influential within NYU Medical Center and the University, within the NY/NJ region and finally nationally when his career culminated in the Presidency of MLA in 1977-78.

In remembering Gil through the context of the NY/NJ region, I am reminded that in his formative years as a new librarian in New York, Gil experienced the guidance and mentorship of many of our profession's greatest leaders: he was a student in Estelle Brodman's Columbia class on medical librarianship in 1952; he was hired and worked for Janet Doe at the New York Academy of Medicine from 1948-1955; he was a colleague of Al Brandon, Erich Meyerhoff and Phil Rosenstein.



Gil was very proud of being a medical librarian, and felt a responsibility to contribute to his profession through work on many committees in MLA, the NY/NJ Chapter, and the Medical Library Center of New York. And when he took on a job, he did so with the force of his personality, wholeheartedly and with élan. As he noted in his MLA oral history, these activities were “a vital part” of his life and “the New York Regional Group was especially close to me”.

During his tenure as Director of the NYU Medical Library (1955-1986), Gil was regarded as a colleague by the faculty and administration, and as Al Brandon noted judged one of their best dressed members. Gil's accomplishments at NYU ranged from professionally organizing and growing a strong academic medical library, negotiating librarian faculty status within the University, teaching information skills to medical students, creating one of the first U.S. medical school archives and organizing the NYU Dental Library with recruitment of Roy Johnson, an African American librarian, as Director.

The best tribute to Gil is to quote some comments from NYU library staff and faculty that appear in his online Legacy Guest Book:

“Mr. Clausman was most highly respected at NYU School of Medicine where he served as Librarian for 31 years. He had a major impact on medical student education, helping point young physicians toward careers of lifelong learning. I remember his with great fondness and respect.” *Anthony Grieco, MD, NYU School of Medicine Class of 1963, Associate Dean*

“Gil Clausman WAS the medical library as far as I was concerned. As a past President of “Friends of the Library”, an organization that he founded with his supporters in 1954, I can report that generation after generation of NYU medical students, alumni and faculty were deeply influenced by the work of this man.

He will be missed but not forgotten.” *Steven R. Goldstein, M.D., Professor of OBGYN, New York University School of Medicine*

“Mr. Clausman hired me when I was 19 years old. I retired a year and a half ago. He made me nervous when he would appear with no warning but I soon learned he was a fair boss who defended his staff. I remember he would take a 15 minute break at 3PM to have a Snick Snack as he would say and would usually have a Kit Kat bar. To this day whenever I have a Kit Kat I think of him.” *Eileen Brown, Interlibrary Loan Assistant.*

“I worked for Gil Clausman from 1977-1986. He hired me while I was still in library school and he helped me work my way up. I remember seeing him in the hallways at the medical school, talking with prominent deans and faculty. Nevertheless, no matter how important the situation, he would always step away for a few seconds to acknowledge me by a wink or a quick hello, before getting back to business.” *Paul Wrynn, Adjunct Associate Curator.*

Although I never worked with Gil, I feel I knew him fairly well, as the stories about him are abundant. It is well known that he loved music and the arts and loved New York because of their presence. He was also a serious gardener, but the story that perhaps exemplifies his character best is that while he worked at NYU, every spring he would personally go out to the grassy area in front, and plant the flowers he had purchased as a gift to the medical school he loved.

Remembering Ruth Hoffenberg

Timothy O'Mara

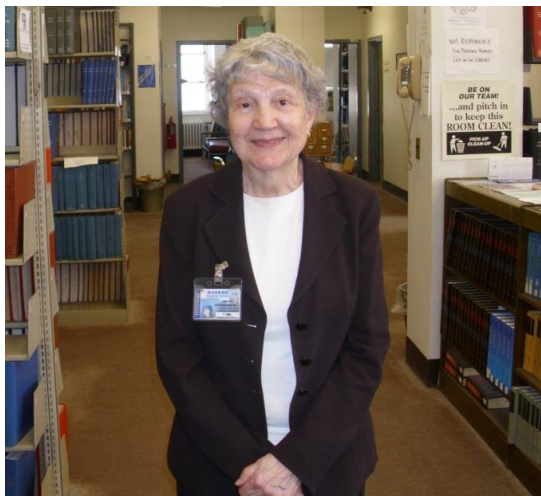
Acting Director

Queens Hospital Center

OMARAT@nychhc.org

I probably knew Ruth Hoffenberg the best since I was her Asst. Librarian for over 15 years. She liked to call herself a dedicated lunatic and worked hard for anyone regardless if they were administration, a nurse, a student or even a volunteer.

She worked at Queens Hospital Center for over 25 years and her husband Maxwell Hoffenberg was here as a volunteer almost as long. When she came here there wasn't even a fax machine so she worked hard to as she said, “bring the library from the 19th century into the 20th century.” She brought in computers, scanners, online catalogs. She joined library societies like BQSI, Metro, BHSL, and the defunct MLC in an effort to extend the libraries reach outside the hospital and into the world. Her passing came as a shock to all of us and she will be remembered for her tireless dedication to the hospital and City at large.



“She will be remembered as a caring friend and a dedicated librarian who was always seeking opportunities to improve library service. My sympathy is extended to her family and to all of our colleagues.”

– George Wahlert

“I first met Ruth when I was at MLCNY and she was the Associate Librarian at Lenox Hill Hospital. Many of us knew her as a member and strong supporter of local area consortia and groups including BQSI/MB, NY-NJ Chapter, MLA and METRO HSLP. She knew that sharing resources such as interlibrary loan enabled all of us to provide high-quality library services to our end-users. She was a great colleague and friend to us all and will be missed.” – Bill

“I am saddened also by Ruth Hoffenberg’s passing. I understand she did her medical library internship with Rita Maier. My sincere condolences as well.” – Julie

“I am so sorry to hear of Ruth’s passing. She was so dedicated to the library profession and a lovely person. I hope she is with her husband now who she loved and missed so much.” – Lydia Freeman

“We all extend our condolences to her family and her library “family.” – Laraine Tursi

“It was sad to hear the news about Ruth’s death, but comforting to read the good things BQSIMB members wrote about her. In a profession where most librarians take their responsibilities to users very seriously, she was one of the most dedicated. To her being a librarian was an avocation as well as a vocation. My sincere condolences to her family and friends.” – Dotty Schwartz